# Air Marketing

Air Pricing platform

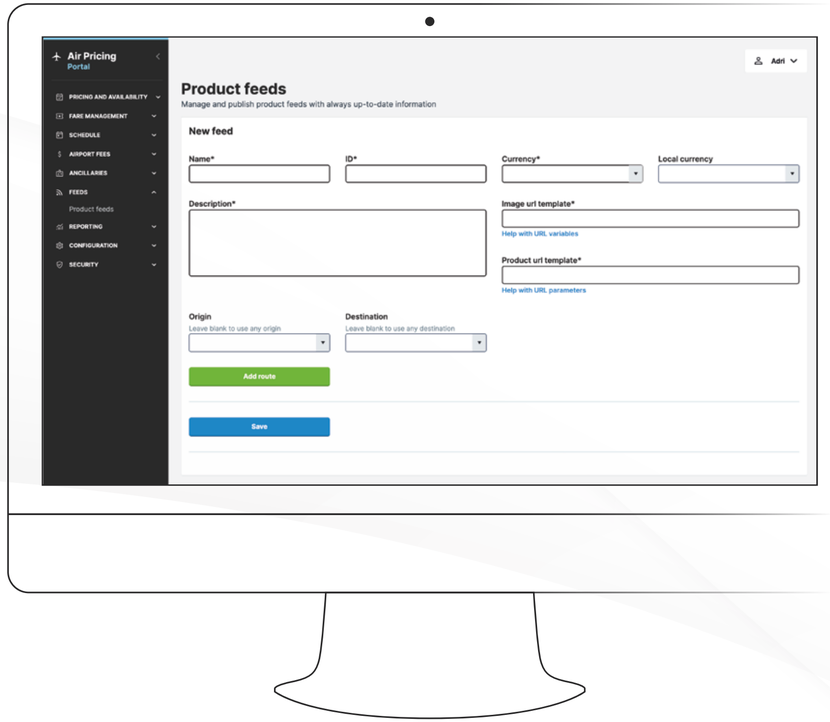
Powered by AirplaneSolutions

**Air Marketing** is an easy to use, powerful marketing feed solution that allows any eCommerce team to supply their third-party providers with accurate pricing data, including a campaign slogan and an appropiate image.

Having a centralized pricing data source ensures a high quality process on your marketing campaigns with up-to-date and consistent price data.

Airplane Solutions can generate a real time fare quote and create a page link with prices and any other data needed to be consumed by the airline provider. We offer four standard types of feeds (CSV, XML, JSON and XLSX) and can include additional formats upon customer request.

Campaign **center**



## KEY **CAPABILITIES**

| | |
|---|---|
| Pricing updates **in real-time** | **Unlimited** routes and dates* |

*When used in conjunction with Air Pricing.